



**MEDIA CONTACT:**

Sean Hathaway  
Solomon McCown & Co.  
617-933-5027  
[shathaway@solomonmccown.com](mailto:shathaway@solomonmccown.com)

**NEJM Group announces Education Editor to drive continued innovation in medical education**

Dr. Alexander M. Djuricich Assumes Role of NEJM Group Education Editor

NEJM Group, a division of the Massachusetts Medical Society dedicated to creating products that advance knowledge, practice, and learning for the global medical community, has named Alexander M. Djuricich, MD as its new Education Editor.

NEJM Group and its flagship the *New England Journal of Medicine*, along with other Massachusetts Medical Society divisions offer a total of 1,800 CME credits and have nearly 150,000 physicians participating in continuing medical education (CME) activities. In 2014 NEJM Group introduced an adaptive learning platform for continuous learning and self-assessment with the launch of NEJM Knowledge+ Internal Medicine Board Review. This was followed with the launch of NEJM Knowledge+ Family Medicine Board Review in 2015. Today NEJM Knowledge+ has engaged over 8,000 physicians and residents in learning and assessment.

“The last several years have brought enormous changes to the practice of medicine. Our CME offerings reflect not only the change in medical knowledge, but our understanding of the relentless pressure on physicians to keep up with new information while being respectful of the many demands on physicians’ time”, says Dr. Jeffrey Drazen, Editor-in-Chief, NEJM Group and the *New England Journal of Medicine*. “We are committed to serving the medical community and contributing to the advancement of medical knowledge, practice, and learning. Dr. Djuricich is a critical addition to our innovation team.”

Dr. Alex Djuricich reflects on his decision to accept this leadership position. “NEJM Group is synonymous with quality. From Interactive Medical Cases and Videos in Clinical Medicine to NEJM Knowledge+, NEJM Group has been at the forefront of medical education, and I welcome this opportunity to help lead continued innovation that benefits both physicians in training and in practice and ultimately improves patient care. When the opportunity to join this group and shape the future was presented to me, it was an obvious choice to say yes.”

Dr. Djuricich has focused much of his professional career on quality improvement and patient safety, competency assessment, physician involvement in social media, and medical education for residents and faculty. Prior to joining NEJM Group, Dr. Djuricich was the Associate Dean for CME at the Indiana University School of Medicine, Division of Continuing Medical Education and also the Program Director of the Medicine-Pediatrics residency program. He served as medical director for quality improvement at Riley Hospital in Indianapolis from 2006 through 2011 and as the president of the Medicine-Pediatrics Program Director’s Association from 2010 through 2011. Dr. Djuricich is currently the Vice President of the Society for Academic Continuing Medical Education.

“Dr. Djuricich brings his deep understanding of learning science, passion for quality, and enthusiasm for new learning technologies to NEJM Group. As Education Editor he will provide a critical perspective as we forge a vision and roadmap for our adaptive platform, NEJM Knowledge+, and future education offerings” says Lisa Rawding, Executive Director, NEJM Group Education.

**About NEJM Group**

NEJM Group creates high-quality medical resources for research, learning, practice, and professional development. Designed to meet the demand for essential medical knowledge and innovation among academic researchers and teachers, physicians, clinicians, executives, and others in health care, NEJM Group products include the *New England Journal of Medicine*, NEJM Journal Watch, NEJM Knowledge+, and NEJM Catalyst. NEJM Group is a division of the Massachusetts Medical Society. For more information visit [nejmgroup.org](http://nejmgroup.org).