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**NEJM Group Launches NEJM Catalyst
to Drive Innovations in Health Care Delivery**

NEJM Catalyst delivers practical and actionable ideas that address the important issues affecting health care delivery today.

BOSTON, Mass. – December 10, 2015 – NEJM Group announces the launch of [NEJM Catalyst](#), an online resource that offers a combination of multi-media content, web events, expert panels, and new research. NEJM Catalyst connects health care executives, clinical leaders, and clinicians with practical approaches and actionable steps to implement changes in their organizations that improve the value of health care delivery and patient care.

“The last several years have brought enormous changes to the health care landscape — the introduction of the Affordable Care Act as well as new regulations — which have had an impact on both the cost and practice of medicine,” said Chris Lynch, Vice President for Publishing, NEJM Group. “In such a dynamic environment, it is important to convene those tasked with implementing change to exchange innovative ideas and solutions. NEJM Catalyst is that trusted environment.”

NEJM Catalyst articles, case studies, video talks and events are organized around key themes impacting health care today — [patient engagement](#), [care redesign](#), the [new marketplace](#), and leadership. Each theme has an external advisor who is an authority within the health care industry and has successfully implemented change in his or her own organization. NEJM Catalyst [lead advisors](#) include Kevin Volpp, M.D., Ph.D., Professor of Medicine and Health Care Management, Wharton School, University of Pennsylvania; Amy Compton-Phillips, M.D., Executive Vice President, Chief Clinical Officer, Providence Health Services; Leemore Dafny, Ph.D., Professor of Strategy, the Herman Smith Research Professor in Hospital and Health Services, and Director of Health Enterprise Management (HEMA) at the Kellogg School of Management, Northwestern University; and Stephen Swensen, M.D., Medical Director for Leadership and Organization Development, Mayo Clinic College of Medicine.

The value of the themes is further amplified by the NEJM Catalyst [Insights Council](#), a panel of qualified executives, clinical leaders, and clinicians from organizations around the country who will be selected and regularly surveyed to contribute their perspective and information on important trends and issues affecting health care delivery today.

“It’s important to hear from all those involved to help us move toward a higher value health system,” said Thomas H. Lee, M.D. Founding Advisor for NEJM Catalyst and Chief Medical Officer for Press Ganey. “We know their time is limited, and we strive to provide easy, straightforward information that health care leaders can put right into use.”

Each theme is introduced with a [live-streamed web event](#) featuring a lead advisor and team of thought leaders carefully selected based on their track record of strong, practical ideas and/or creative and successful execution. Once launched, new content reflecting emerging trends, issues, ideas, and key takeaways are continuously published within each theme.



“NEJM Group is uniquely positioned to be able to bring together such a distinguished group of health care professionals for a substantive conversation around how to affect change in the industry,” said Vivian S. Lee, M.D., CEO, University of Utah Health Care. “I know that the time I spend with NEJM Catalyst will pay dividends in terms of treatment, cost management, and more.”

For more information, visit <http://catalyst.nejm.org>.

About NEJM Group

NEJM Group creates high-quality medical resources for research, learning, practice, and professional development. Designed to meet the demand for essential medical knowledge and innovation among academic researchers and teachers, physicians, clinicians, executives, and others in health care, NEJM Group products include the *New England Journal of Medicine*, NEJM Journal Watch, NEJM Knowledge+, and NEJM Catalyst. NEJM Group is a division of the Massachusetts Medical Society. For more information visit nejmgroup.org.